

### DISTRICT MARKETING – Jim Sheckels

We have been doing some work on the district web site. Most notably, we now have a web based calendar which is much easier to update and use. For you, our unit and district leaders, this hopefully means more accurate information will be provided to you in a much quicker manner. Please visit the Calendar page, accessible from the link on the left side of the page from anyplace within the district web site at [www.kiakima.org](http://www.kiakima.org). Any notes of significance will be listed on the page just above the calendar itself, as well as links to information resources we use to obtain information for your calendar.

Once you access the calendar, you can click on any event, revealing any information known as we create the event or update it. This may include times, locations, costs, directions, contact information, and links to other resources pertinent to the event.

For those who may schedule events, please provide as much information as you can to be added to the calendar. Send any notes about events to create or update them to Jim Sheckels at [kk-commissioner@earthlink.net](mailto:kk-commissioner@earthlink.net) (note that this is not his “normal” email address, but it is the one he uses for all web site and marketing actions).

The marketing function is also responsible for your monthly newsletter. Jim asks that all information be sent to him as the publisher, and he will compile, edit, and distribute the newsletter to you. We will continue to provide hard copies at Roundtable as well as email and web site copies. We may be making some format modifications, such as all electronic copies published in PDF format rather than Word format to ensure that the format one person sees is the same as all others. Look for more images, pictures, and colors too! The cutoff date for article submission will continue to be the 25<sup>th</sup> of each month.

Beginning in January, we will advise you of our \*new\* email lists, how to subscribe, and which list to subscribe to. We are presently testing and tweaking how we will do this. We expect to be able to have targeted email lists for newsletter subscribers, Pack leaders, Troop leaders, Crew leaders, District leaders, and Commissioners. Look for more info in next month’s newsletter.

For now, have a safe and joyful MERRY CHRISTMAS and a HAPPY NEW YEAR!

### DISTRICT ADVANCEMENT – KAY STEWART

Kia Kima District has added three Eagles to our nest in November: Michael Kern (T-771), Curtis Nelson (T-716), and Dean Kropik (T-797). Our sincerest congratulations to these fine young men! Kia Kima has 23 Eagles thus far in 2008.

All current registered Merit Badge Counselors who wish to remain active must submit a new Adult Enrollment Form (#28-501F) and a Merit Badge Counselor Application (#34405) before December 31, 2008. Of course, you may en-roll at any time, but it is recommended that counselors do not allow their registrations to expire. Please turn your forms in to your Committee Chairman for signatures. The registrations may be dropped off at the Cumberland Scout Shop to be held for me (or you may mail them directly to me) for processing.

I have been informed that the “Occoneechee Council 2009 Adult Scouter’s Guide to Life-To –Eagle Trail” I announced in last month’s District Newsletter is in the last stages of editing. Please keep your eyes on the Occoneechee Council and Kia Kima District websites for a link to this necessary publication.

These last few weeks of 2008 will be busy for everyone as we prepare for our holiday celebrations in addition to our “normal” busy schedules. Let us not forget to care and share with the true Scout Spirit. Happy Holidays!

“The spirit is there in every boy; it has to be discovered and brought to light.” – Lord Baden-Powell